

# TYLER WALTERS

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## SUMMARY

- Experienced designer in both web and print.
- Detail oriented with a strong focus on usability, clean design, and typography.
- Passionate about web design, graphic design, and illustration.
- Quick learner and possess a strong desire to continually improve design knowledge and skills.

## RELEVANT SKILLS

- Adobe Creative Suite including Photoshop, Illustrator, InDesign, and Dreamweaver
- Mac OSX and Microsoft Windows Operating Systems
- Grid based Web Design with Validating Code and Web Standards
- Handcoding with up-to-date CSS and HTML
- Wordpress Theme Development
- Basic Search Engine Optimization techniques
- Knowledge of design principles and best practices

## PROFESSIONAL EXPERIENCE

### OUTDOORSMAN'S WAREHOUSE

Creative Director/Co-Owner, Gilbert, AZ, October 2010-Present.

- In charge of all elements of the visual identity including the logo, website, blog, images, newsletter, and advertisements.
- Involved in all aspects of the business and did what was best for the company, the customer, and staying true to our vision.

### GO DADDY

Inbound Sales and Support, Gilbert, AZ, November 2010-Present.

- Offered support and consultation to customers giving me get a much better understanding of Go Daddy products and services.
- Speaking directly to customers who have experience using Website Tonight has given me an idea of what they like, what they don't like, and how they interact with the product.

### FREELANCE WEB AND GRAPHIC DESIGNER

Designer, tylerwalters.com, 2004-Present.

- Involved with all aspects of the design business including interacting with clients, creative direction, web design and development, and graphic design and branding.
- Strong focus on usability and designing from a user's perspective.
- Worked for a wide variety of clients including local restaurants, small businesses, real estate agents, a local political campaign, and a local author.
- Created projects for both web and print including web sites, wordpress themes, ecommerce sites, ebay themes, icons, posters, invitations, flyers, visual aids, and much more.
- Followed strict web standards for web design and best practice methods for print.